

NEVER MIND CHASING BENCHMARKS.....

# BE THE BENCHMARK



## WHY DO MANAGERS SAY "LET'S GET BACK TO BASICS?"

- BASICS ARE FOUNDATIONS - **WE ARE WAY PAST THAT!**
- HOW MUCH \$ HAS BEEN LOST IN THE INTERIM?
- WHY CHASE STANDARDS OTHERS SET?

## THIS TRAINING EVENT;

- PROVIDES MEASURABLE ACCOUNTABILITY
- AIMS AT STRATEGIES DESIGNED TO CREATE U.S.P's
- INCREASES MORALE (WITHOUT WHICH, THERE IS NO BUSINESS)
- FOCUSES ON CONSISTENCY OVER INTENSITY

## YOUR TEAM GETS;

- PERSONALISED & BRANDED MATERIAL
- COMPREHENSIVE FEEDBACK
- 7 DAY ONGOING SUPPORT TO THE APPLICATION POTENTIAL OF THE MATERIAL
- FOLLOW UP SUPPORT DOCUMENTS AND STRATEGIC MATERIAL FOR ALL DEPARTMENTS
- TRAINING CONDUCTED ON SITE - OVER TWO HALF DAY SESSIONS COVERING YOUR ENTIRE TEAM WITHOUT SACRIFICING THE TARMAC OR THE OFFICE.

NO HYPE  
NO BORING STATS  
NO STAND UP  
COMEDY  
NO BS  
JUST STANDARDS  
TO LIVE ABOVE

**'BE THE BENCHMARK' AIMS AT THE PERSON FIRST. GET THAT  
RIGHT AND SALES HAPPEN AS A CONSEQUENCE.**

CALL ME OR WRITE AND I PROMISE YOU AN EVENT  
YOUR PEOPLE WILL NOT ONLY BE TALKING ABOUT  
BUT ACTIONING FOR A LONG TIME.

**0421 068 418**

**[steve@stephenwren.com.au](mailto:steve@stephenwren.com.au)**

